



come back new® innovations

CURTIS STONE — SHARE —



Princess has partnered with renowned chef, *New York Times* bestselling author and restaurateur Curtis Stone to bring guests fresh, new culinary creations. The partnership features “Crafted by Curtis” dishes in the main dining room on select ships, as well as “SHARE,” an elegant specialty restaurant boasting a six-course fine dining experience.



Norman Love, one of the world’s foremost experts in chocolate, has exclusively partnered with Princess Cruises to develop Chocolate JourneysSM, an industry-first, premium chocolate experience available in the International Café, Horizon Court, Main Dining Room and select specialty restaurants.

THE PRINCESS® LUXURY BED



We’re committed to ensuring our guests come back from their vacation feeling renewed. That’s why we’ve collaborated with Dr. Michael Breus, board-certified sleep expert to develop the Princess Luxury Bed. Named “Best bed at sea” by Cruise Critic.



Visit the Salty Dog Gastropub, where you can enjoy a variety of small bites inspired by pub favorites, adapted for an upscale culinary experience. Developed in collaboration with Ernesto Uchimura, a founding chef of the original Umami Burger, guests can also sample a variety of beer, whiskey and cocktail selections.

Discovery at SEA™



Princess and Discovery™ come together to create memorable vacation experiences for the whole family through Discovery at SEA, including Stargazing, exclusive Discovery™ and Animal Planet™ shore excursions, onboard activities featuring hit shows, such as *MythBusters*, *Deadliest Catch* and *Shark Week*, plus Camp Discovery youth & teen centers.

new cocktails & wine

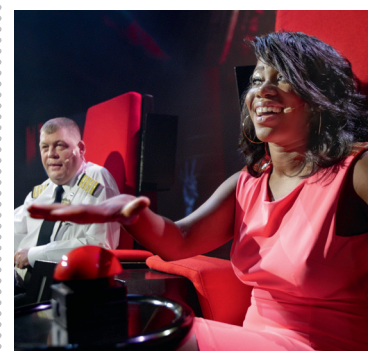


Princess enlists industry-leading experts to create brand new drink menus. Celebrity Mixologist Rob Floyd puts a new spin on old classics with handcrafted cocktails featuring flavors from famous destinations, while Master Sommelier Doug Frost curates a wine selection celebrating the world’s best.

THE SECRET Silk



Experience original productions created in partnership with Oscar®, Tony®- and Grammy®-award winning composer, Stephen Schwartz. Let *Magic to Do*, a musical revue, leave you spellbound. Tap your feet to *Born to Dance*, a feel-good show that pays homage to Broadway’s choreography. Watch as ancient folklore comes to life through music, puppetry and dance in our newest production, *The Secret Silk*.



We brought the number one TV vocal competition worldwide on board. Available on select ships, “The Voice of the Ocean” offers musical entertainment, colorful competition and even the iconic rotating chairs — with the ultimate winner chosen by you, the onboard audience!



Princess® favorites

the Piazza



Head to the heart of the ship for live entertainment in our signature Piazza, inspired by the vibrant squares of Europe. While you're there, mingle with fellow guests, enjoy paninis and pastries in the 24-hour International Café and savor your choice of wines by the glass at Vines Wine Bar.



In partnership with Discovery™, Princess® has developed wonder-filled centers and engaging new youth experiences for cruisers ages 3 to 17. Named "Best Cruise Line for Families" by *Travel & Leisure*, our diverse programs offer every child and teen what they need to spark curiosity, fuel creativity and inspire an active life.

THE SANCTUARY



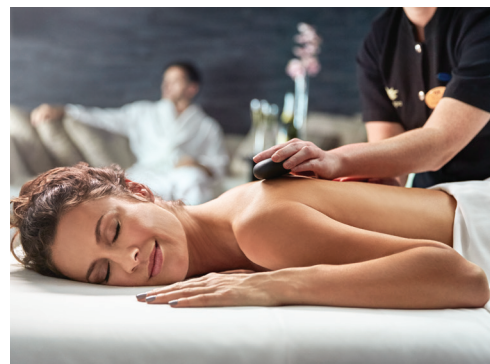
The Sanctuary, a tranquil haven just for adults, offers a relaxing alternative to the myriad outdoor activities and entertainment available elsewhere throughout the ship. Solitude seekers can escape to this outdoor spa-inspired setting with signature beverages, light meals, massages and attentive service.



Princess brings festivals from local destinations on board, from Mardi Gras and Carnival to Oktoberfest and a Mexican fiesta. Everyone can join in the fun – dancing at a festive party with live entertainment, watching themed movies and learning about local culture through enriching activities.



Movies Under the Stars®, the 300-square foot, 69,000-watt poolside movie theater, offers guests the unique opportunity to enjoy blockbuster Hollywood movies against a backdrop of sea and sky. Located on the ship's top deck, Princess makes this experience even more special with comfortable chaise lounges, complimentary popcorn and cozy blankets in the evening.



Revitalize from head to toe with a blissful treatment or massage at the Lotus Spa®, named "Best Cruise Line Spas" by *Global Traveler*. Or visit our state-of-the-art fitness center for an invigorating workout with our expert trainers.



PRINCESS CRUISES
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